

Representing Start-Ups – A primer from conception, formation, and funding through growth and sale.

Start-up companies represent one of the most dynamic drivers of growth in today's economy. The period from conception through funding, growth, and sale can be rapid, and a misstep at any stage in the company's life-cycle can mark the difference between success and failure. Lawyers counseling these companies and the entrepreneurs who found them are immersed in an exciting, fun practice area—which, at times, can place the lawyer in the role of business coach, cheerleader, match-maker, and legal counselor. A sage maxim often attributed to Benjamin Franklin counsels that "Failing to plan is planning to fail." Get the foundation you need to succeed at MCLE.

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RECORDED WEBCAST

Tuesday, June 20, 2017

9:00 am–12:00 noon

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